

26th & 27th November 2025. ExCel London

# NATIONAL CIVILS SHOW

AN EVENT THAT IS EXCLUSIVELY  
DEDICATED TO THE INDUSTRY  
THAT IT SERVES.

An annual showcase of products, services,  
software and sustainability in Civil Engineering.

Organised by



## Dedicated to the industry that it serves

At long last, the civils industry will once again have its very own, dedicated professional trade show, which is purely for the civils industry where the focus is on civils and nothing else, rather than an add on or space filler to a generic building show.

Civils Show will be the national showcase for professionals in engineering disciplines that deal with the design, construction and maintenance of the physical and naturally built environment, including public works such as roads, bridges, dams, airports, canals, coastal flood defence, sewage systems, pipelines, structural components of buildings, and railways.

## More than any other event!

The National Civils Show will run alongside the already established National Drainage Show, Waterways Management and Floodex at Excel, London on 26th & 27th November 2025.

### **The profile will be made up of Engineers and Contractors, but not limited to:**

The National Civils Show will include open, free to attend, CPD accredited seminar theatres and trade show stands.

Organizers, Indigo Media & Events Ltd, already own a substantial, 35,000 strong, database of civil engineers, contractors, local authorities, planners, architects, highways engineers, railway engineers, drainage engineers, water engineers, construction engineers and many others, to add to the visitor promotion of the National Civils Show.

## All under one roof

We want the Show to showcase the newest and best products, innovations and solutions from our exhibitors, for visiting professionals to compare and contract under one roof, saving time, money and legwork doing this from a desk.

## Sustainable solutions

The event will be the perfect opportunity to present sustainable solutions to help companies reach government net-zero targets. A chance to discover the companies and innovators that are developing greener products and applications, within civil engineering.

## The National Civils Show is in safe hands

Key staff at National Civils Show have extensive experience in launching and organising events for the construction market; the show team have run established specialist events in the construction market covering concrete, drainage, offsite construction, plant hire, tool and equipment hire.



## Why should you exhibit or sponsor?

- Participating in the National Civils Show is imperative for civils & construction manufacturers and service providers, looking to meet people and organizations who are actively seeking to source or change suppliers.
- Our 35,000 strong database is made up of every kind of relevant engineer and other professionals, covering transport, geotechnical, coastal defence, utilities, roads and the environment.
- An extensive, targeted promotional campaign to include print, electronic media, direct marketing, trade associations and social media will ensure we exceed our target of 5,000 filtered and qualified civil engineers, infrastructure professionals, contractors, developers and local authority visitors, over the two days.
- The Show is colocated with the National Drainage Show, Waterways Management and Floodex, which already attracts trade professionals, local authorities, councils and many more.
- These events are already supported by: Environment Agency, Canal & River Trust, CIWEM, CIRIA, Pipeline Industries Guild, UKSTT, Water Magazine, United Utilities, National Association of Drainage Contractors and many more..
- ExCel is a first class venue with the most modern infrastructure and is now served by Crossrail, as well as the DLR, giving quick and easy rail access, for those who don't want to drive. There are plenty to do in and around the site, whilst for those wanting to entertain clients, you will be only 20 minutes away from central London and theatreland.

## Interaction

Despite having access to any information we want and the means to communicate with anyone in the world, exhibitions are thriving. Why? Two words: human interaction.

Unlike other pushier forms of outbound marketing, such as cold calling, visitors to exhibitions or trade shows are eager to learn about your products or services; and have made the effort to come to the show, demonstrating intent.

Can you think of any other form of marketing that can provide such an opportunity for your business to reach out to so many receptive potential customers?

This unique ability to meet face-to-face and build a rapport with your target audience, in a relaxed atmosphere, should not be underestimated. A trade show provides you with an experience that just cannot be matched by any other form of electronic or paper communication.

To close sales and make leads, you need to build trust. It's much easier to gain a customer's confidence when they are in front of you, where you can respond to questions in real time, when body language can play such a critical role.

That is why exhibiting is still, by far, the best way to meet your target audience and build new client relationships efficiently. If Covid taught us one thing, it is that we need real human contact and there is nothing that can replace it.

More than this, a cost effective **Networking Opportunity**

Trade shows are not just about showcasing products and services. They are priceless opportunities for building lasting business connections with your peers, whilst discussing common challenges and triumphs.



# Sponsorship & promotions

## Exhibition costs

### Shell Scheme

£449 per sq.m.

Includes:

- Walls
- Fascia & name board
- Carpet
- Table
- Chairs

### Electrical Package

Power supply 500w  
Socket and Spotlights  
£349

### Corner Stand Premium

10% extra

### Space only

Includes: Carpet  
£399 per sq.m.

## Carrier bags

Brand carried all around show (including competitor stands) and outside the venue Strong exposure around the Show and at entrance where bags are picked up/handed out.

They are often re-used after the event with any bags are left in offices for later use £3,000 if supplied by sponsors (POA if organiser to supply bags, depending on type)

## Banners

Excellent high visibility opportunity that can be seen over your stand and hung directly over aisles and major walkways.

Up to 2.5m x 1m.  
Cost per banner £1,250 if supplied.

## Lanyards

Have you company name/ brand hanging around the neck of every visitor to the Show. Not only is this an excellent way to get you name around the whole of the event, but many are used by people who need to use access passes etc during their normal working day.

Sponsor costs: £3,000 (Lanyards to be supplied by sponsor or quotes available).

## Registration area

Everybody has to pass through the entrance and registration area. Why not have the staff wearing sweatshirts with your branding on?

This will provide immediate branding on entering the Show, offering major impact and recall/reminder on the way out.

Also desk and/or 'A' board branding within the registration area reinforces the message.

Cost to Sponsor £7,500 (Sweatshirts or T shirts provided by sponsor or quotes available).

## Home page banner

Banner on pages other than registration is £1,250 subject to availability, only 5 available.

Excellent way to invite visitors to click through to your site and flash up that you will be at the Show.

Being seen on the front pages also makes you appear as one of the key participants.

## Online visitor registration

Banner on registration page is £1,500. Every person pre-registering for tickets has to spend time on this page. Rotating with no more than 4 other companies, you can have an acknowledgement/thank you message after registration.

Be the last thing people see after registering and extend an invitation to visit your website before leaving.

Paul Shelley

T: +44 (0) 787 248 9790

E: paul@indigomediagroup.co.uk

Eddie Milton

T: +44 (0) 773 951 9797

E: eddie@indigomediagroup.co.uk



Organised by

**IME**  
INDIGO MEDIA & EVENTS